

NCC Cable System Order

Order #	62556577	Flight Dates	07/16/18 - 07/29/18	Update Date	07/16/18
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Curt Vanderwall for State Senate	Show All Lines	
Market	Traverse City			Total # of Weeks	2
		Client Code		Total	\$2,899.00
AE	Kevin Bowman	Product Code		Commission	\$434.85
Sales Coordinator	Marshall Bradshaw	Est Code	NA	Net Total	\$2,464.15
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	May10 DMA Nielsen	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7.16 New Order. Please review and confirm, thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	PRE
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	2	\$58.00	\$116.00	30	PRE
3	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00		X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	30	PRE
4	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	2	\$46.00	\$92.00	30	PRE
5	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$78.00	\$546.00	30	PRE
6	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	2	\$78.00	\$156.00	30	PRE
7	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$97.00	\$970.00	30	PRE
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	3	\$97.00	\$291.00	30	PRE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$2,899.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,899.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/19/18

62556577 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |